



Raw Shakti
893 Old Walpole Rd.
Surry, NH 03431
Tel: 603.352.1684
E-mail: yoga@rawshakti.com
Web site: www.rawshakti.com

Dear Yoga Studio,

- ▶ **Thank you for your interest** in Raw Shakti Yoga Adventure Travel and our *Yoga Studio Partner Program*. We are excited to be partnering with yoga studios around the world, working together to provide interested yoga enthusiasts with opportunities to join our yoga tours. We offer wonderful, unique, profound and rejuvenating Yoga Adventure Travel tours to destinations around the world that teachers and participants are sure to remember. We invite you to join us in our mission of “*health and peace on earth, one person at a time.*”
- ▶ **Our Studio Partner Program** is an opportunity for yoga studios to expand their offerings to yoga students, opening them up to the world of Yoga Adventure Travel! Partnering studios work with us to advertise our Yoga Adventures and encourage people to sign up and in exchange receive the following benefits.
 - Benefits for our partners:**
 - ▶ One yoga teacher each year can attend any one of our adventures at 50% off.
 - ▶ A yoga teacher gets a free Adventure with a group of ten from your studio.
 - ▶ Discounted group rates for groups of 8 or more from your studio.
 - ▶ Great networking opportunity for yoga teachers that may be interested in leading Yoga Adventures for Raw Shakti or other organizations.
 - ▶ Join our network of yoga studios with recognition on our web site, www.rawshakti.com.
- ▶ **We make it easy** for studios to advertise and attract participants. Please visit our website for a complete list of printable brochures, fliers and information packets for all of our Yoga Adventure Travel tours. Feel free to print out our fliers and brochures to post at your yoga studio and other locations. Or, if you prefer e-mail— you can send emails to your mailing lists, directing them to our web site www.rawshakti.com.
- ▶ **Please find the attached** *Studio Partner Information Guide* along with other helpful information. We are confident that you will be impressed with our tours and our services. Please contact us by telephone at 603.352.1684 or by e-mail at yoga@rawshakti.com with any questions or concerns.

Sincerely,

Taialofa and Kevin Petrini
Directors of Raw Shakti Yoga Adventure Travel

Studio Partner Information Guide

For Interested Yoga Studios:

- ▶ **Yoga Adventure Travel** is quickly becoming a favorite among yoga enthusiasts and now you can be a part of it! *Raw Shakti Yoga Adventure Travel* makes it easy for partnering studios to expand their yoga offerings to their patrons. We try to make advertising as simple as possible for you; we provide all brochure and flier material for you to print. All you have to do is post them at your studio! Please read on for more information about our trips and how you can be a part of them.
- ▶ **Raw Shakti Yoga Adventure Travel** is about bringing small groups of people together in a supportive environment where people can unwind and relax. Yoga adventure travel is a safe and mindful way to experience different cultures and places of natural beauty in the world. We take people to places where they can interact with various cultures. We promote healthy living as we explore.
- ▶ **We nourish the body, mind and spirit** to enable each to take in the adventure and the sights with joy and fresh awareness. We provide a simple healthy vegetarian diet. We encourage participants to go to bed early so they can rise naturally with the sun for our daily guided sunrise meditation. We meditate, practice yoga asanas and breathing exercises, and eat mindfully each day to invigorate and promote our personal evolution.
- ▶ **Canada, Peru, U.S.A., and Samoa** are destinations on our 2006 Yoga Adventure Travel schedule. We aim to be gentle and respectful of the cultures we visit and to realize that there are many ways to live. Most of all, yoga adventure travel is a vacation where participants learn about cultures and about one's self.
- ▶ **Review our Web site material** at www.rawshakti.com for details and material for our 2006 Yoga Adventures. Feel free to contact us via e-mail at yogaadventures@rawshakti.com or call our U.S. office at 603.352.1684 if you would like further information or if you have any questions. Thank you for your interest in our Studio Partner Program.

Contact Information:

U.S.A. Office

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yogasamoa@rawshakti.com

Samoa Office

Taialofa
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P.O. Box 684
Apia, Samoa (Western)
(no zip code needed)
Samoa Tel: [685]-29277
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Studio Partner Information Form

STUDIO INFORMATION

Studio Name _____ Phone _____

Address _____

City _____ State _____ Zip _____ Country _____

E-mail _____ Web site _____

Contact Person _____ Position _____

Contact Email _____ Phone _____

What style/s of yoga does your studio teach? _____

How many years has your studio been in business? _____

Approximate number of classes offered each week _____ Average class size _____

Please provide a brief description of your yoga studio for our website (50 words or less please):

Please complete and return this information form to confirm your interest in becoming a Studio Partner with Raw Shakti Yoga Adventure Travel. Upon receipt of your form, we will contact you and can answer any questions you may have. We look forward to working with you.